

JOIN THE NEW NORDIC COMMUNITY FOR SUSHI TECH WEEK IN TOKYO

13 - 17 MAY 2024

If you are a New Nordic startup looking to explore the Japanese tech ecosystem, meet investors, corporates potential partners and clients, and Nordic and Baltic peers also looking to Japan, then **this is your chance...!**

Together with our partners, NAVA has compiled a 4-day program with pitching and networking events with a strong New Nordic twist. **Participation is free of charge**, and you decide yourself how much and to what extent you want to engage.

**SIGNUP FOR MORE
INFORMATION**

[HERE](#)



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**NORDIC
INNOVATION
HOUSE**^{TOKYO}

MON

13 MAY

15:00 - **Rocket Pitch event**

18:00 Venture Café Tokyo's signature event with more than 1,000 attendees, and pitching opportunities for startups [signing up before 12 April](#).

Location: Toranomon Hills Forum

18:30 - **New Nordic Networking event**

21:00 Dedicated delegation event in Minato, a major Tokyo district, meeting high level ecosystem stakeholders, including construction and real estate companies, investors, government officials, multipliers and local Nordic stakeholders. The event will include pitching and networking. Sign up [here](#)

Location: Minato Industrial Promotion Center

TUE

14 MAY

11:00 - **Nordics x Tokyo: Fast Track to Future Collaborations**

12:30 A thought-sharing session to foster collaboration, and explore investment and innovation opportunities, organized by Helsinki Partners, in collaboration with NAVA, City of Helsinki, Maria O1, and Nordic Innovation House Tokyo

Location: Tokyo Innovation Base

10:00 - **Full day at SusHi tech**

17:00 Booth access, showcasing, pitching session and a Nordic-Japanese networking event co-organized. Contact us for free access to the conference

13:00- 14:00 Enter Espoo panel

14:00- 15:00 New Nordic pitching at Kiraboshi booth

15:00- 16:00 Networking at Kiraboshi booth

*Sign up for the Kiraboshi booth [here](#)

18:00 - **SusHi tech side event**

21:00 A multitude of side events are being organised during SusHi tech. NAVA is in dialogue with local stakeholders to identify the most relevant venues, providing Nordic startups with maximum exposure.

THU

16 MAY

18:00 - **SusHi Tech Tokyo2024 Global Startup Program After Party**

22:00 The concluding networking party at Tokyo Innovation Base

FRI

17 MAY

16:00 - **Pitch Event at Novare (Innovation Hub of Shimizu)**

19:00 A pitching session with a focus on greentech. Co-organizer: Shimizu Corporation and Tokyo Kiraboshi Financial Group

18:00 - **Shibuya Networking Party**

21:00 International networking with key Tokyo landing spot.

WHO WE ARE

- **Nordic Asian Venture Alliance** is the only outfit that connects the entire New Nordic tech ecosystem with Asia. NAVA is non-profit, non-government, and deeply embedded in the Nordic-Baltic startup ecosystem.
- **Nordic Innovation House Tokyo** has built a strong and unique network in Japan and helps the Nordic startup community navigate the local landscape and connect with the right ecosystem stakeholders.

WHAT WE OFFER

- **Free access to SusHi tech:** As official SusHi tech ambassadors, we are able to provide free access to the conference. Sign up and we will send you the voucher.
- **A week of SusHi tech with a strong New Nordic twist:** Together with our many partners in Japan and the New Nordics, NAVA is co-organising several networking events that promote the New Nordic region as a cohesive and dynamic region. These include:
 - **Monday:** Networking event with select Tokyo district and City of Tartu
 - **Tuesday:** Thought-sharing event with Helsinki partners, Maria 01 and Nordic Innovation House Tokyo
 - **Wednesday:** New Nordic showcasing, networking and partnering at Sushi tech with our local Japanese partner
 - **And more:** Stay tuned for more New Nordic dots being connected....
- **A tailored company profile on the NAVA platform** in Japanese, Korean and Mandarin, along with 150+ other New Nordic startups looking to Asia.
- **A strong local network** of organisations and individuals who can help set up relevant B2B meetings for your company

CONTACT

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SIGNUP UP

HERE

SOME TESTIMONIALS...

The trip to Tokyo was eye-opening in the best sense. We got direct insight into the Japanese technology sector and met a lot of industry stakeholders. After the trip, we can confidently say that, in addition to the existing relationships with Japanese suppliers, GScan can offer building and infrastructure-related decision-making more sustainable in Japan.

Sander Sein, Project Manager, GScan

The logo for GSCAN, featuring the word "GSCAN" in a bold, sans-serif font.

City Tech EXPO really made us aware of the high rise in residential solar PV energy demand in Japan, and found out how good the quality of available data in the country is for us to provide our analytics solution. Thanks to the support from NAVA we now have the opportunity to scale up our smart city analytics to a new market.

Hendrik Hundt, CEO, Rexplorer

The logo for Rexplorer, featuring a stylized lightning bolt icon followed by the word "Rexplorer" in a sans-serif font.

The trip organized by NAVA turned out to be an eye-opening experience that solidified our confidence in the potential for a successful business in Japan. The overall experience was undeniably positive, leaving us inspired and eager to further explore the exciting business opportunities that lie ahead!

Eljas Saastamoinen, CEO, Bitwards

The logo for Bitwards, featuring a stylized icon of a person or a network node followed by the text "BITWARDS" and "THE ACCESS COMPANY" below it.

NAVA is a very valuable bridge between New Nordic and the Japanese tech ecosystem. The participation in the delegation kick-started the process of connecting us to the right people in Japan.

Terje Eichelmann, CCO/COO, LightCode Photonics

The logo for LightCode Photonics, featuring a stylized star or photon icon inside a hexagon followed by the text "LIGHTCODE" and "PHOTONICS" below it.