

#NordicMade

HEALTHTECH DELEGATION TO TOKYO

24 - 28 APRIL 2023



INDUSTRIENS
FOND

NAVA
NORDIC ASIAN
VENTURE ALLIANCE

 NORDIC
INNOVATION
HOUSE TOKYO

 Nordic
Innovation

12 APRIL

Webinar 1

- Healthcare industry in Japan overview
- Introducing the Japanese Pharmaceuticals and Medical Devices Agency (PMDA) approval process
- Nordic Health Summit Japan

19 APRIL

Webinar 2

- Presenting the program
- Preparing for the trip
- Intro to Japanese business etiquette

SUN

23 APRIL

Arrival in Japan: Check-in to Hotel Intergate Tokyo Kyobashi near Tokyo Station, and well connected to most of our destinations. All delegates are expected to be ready for meetings by Monday morning.

- 19:30 - **Informal dinner and social event** for delegation companies
21:00 *Location: Tofuro restaurant, Ginza, 5 min. walk from the hotel*

MON

24 APRIL

9:15 - **Delegation kickoff**

- 13:00
- Presenting the final program
 - Internal presentation of the companies
 - State of digitalization of Japan's healthcare industry
 - Establishing Sales Channels in Japan
 - PMDA, part 2

Location: NextHub, Nihonbashi, 15 min. walk from the hotel

15:00 - **Visit to The University of Tokyo Edge Capital Partners (UTEK)**

16:00 UTEK is a leading Asian deeptech venture capital firm associated with the University of Tokyo

Location: South Clinical Research Building, 7 Chome-3 Hongo, Bunkyo City

18:30 - **Social Gathering with Shibuya Startup Support**

- 20:30
- Mingle with the delegation members, Nordic entrepreneurs in Japan and other innovation players
 - Hear how the city of Shibuya supports startups

Location: Portal Point, Shibuya

TUE

25 APRIL

- 14:00 - **Nordic Health Summit**
- 21:00
- Seminar on Japan - Nordic healthcare collaborations
 - Face-to-face matchmaking with leading Japanese pharmaceutical & medtech companies, & financial investors
 - Dinner & networking at the Ambassador's residence

Location: Swedish Embassy in Tokyo

WED

26 APRIL

- 10:00 - **Visit to Marubeni Corporation Tokyo Head Office**
- 11:00
- Marubeni Corporation is one of the largest Japanese general trading companies with several activities and investments in the Nordics.
- Introduction from Marubeni Corporation
 - Company presentations
- Location: Marubeni Corporation HQ, Chiyoda-ku*
- 13:30 - **Visit to Novo Nordisk Japan Head Office**
- 15:00
- Novo Nordisk operations in Japan, how they collaborate with Japanese companies and interact with the larger ecosystem.
- Location: Novo Nordisk HQ Japan , Chiyoda-ku*
- 15:00 - **Ad Hoc Business meetings**

- 9:25 - **Visit Juntendo University Hospital**
- 12:00
- Site tour of hospital, including: Reception for Out-patients, Pharmaceutical Department, Out-patients' Treatment Area, Radiology Area, Rehabilitation Treatment Area, etc.
- Location: 3 Chome-1-3 Hongo, Bunkyo City, Building 7*

THU

27 APRIL

- 15:00 - **Visit Swedish Medical device company**
- 16:30
- On this visit to Getinge's showroom in Tokyo you will learn how they interact with hospitals and other key stakeholders
- Location: Tokyo Office, Koto-ku*
- 17:15 - **Visit Life Science Innovation Network Japan (LINK-J)**
- 20:30
- LINK-J is a leading life science and healthcare innovation network in Japan. The visit will include:
- Company pitching towards LINK-J member companies and other invited guests
 - Networking and reception
- Location: Nihonbashi Life Science Building 201*

FRI

28 APRIL

All day **Ad Hoc Business meetings**

PRACTICAL INFORMATION

HOTEL

Hotel Intergate Tokyo Kyobashi

3 Chome-7-8 Kyobashi, Chuo City, Tokyo 104-0031, Japan

PHONE AND MAIL OF ORGANIZERS

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YOUR LOCAL TRADE PROMOTION OFFICERS

- **Danish Trade Council** - Thomas Højlund Christensen, thhchr@um.dk
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- **Business Iceland** - Halldór Elís Ólafsson, halldor.olafsson@utn.is

CELL PHONES AND MOBILE DATA

- We recommend that you purchase a data only SIM card for your stay in Tokyo. These can be acquired at both Narita and Haneda airport, or bigger electronic stores in the city, like BIG Camera.

ASSOCIATE PARTNERS

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