

#NordicMade

SMARTCITY DELEGATION TO JAPAN

27 FEBRUARY TO 3 MARCH 2023



NAVA

NORDIC ΔSIAN
VENTURE ΔLLIANCE

THU

16 FEBRUARY

09:30 - **Introductory webinar**

- 10:30 CET
- Presenting NAVA, Nordic Innovation House Tokyo, and the team
 - Walkthrough of program
 - Intro to Japanese business etiquette
 - Practicalities and other important information
 - Q & A

18:50 - **Rendezvous and walk to restaurant**

Hotel Intergate Tokyo Kyobashi Lobby

19:00 - **Kick-off Dinner**, courtesy of NAVA:)

- 21:00
- Reintroducing the tea
 - Newest updates to the program
 - Quick roundtable intro of delegates

Tofuro Ginza, 5-6 mins walk from hotel.

SUN

26 FEBRUARY

08:15 **Rendezvous in Hotel Lobby & departure to City Tech Tokyo**

10 min walk to Tokyo International Forum

09:00 - 18:00 **City Tech Tokyo**, the anchor event of the delegation, includes company booths, pitching events, networking and key notes.

Tokyo International Forum

MON

27 FEBRUARY

18:20 **Rendezvous and depart to Shibuya**

Hotel Intergate Tokyo Kyobashi Lobby

19:00 - 21:00 **New Nordic Networking event**, gathering all participants from New Nordics attending City Tech Tokyo, as well as Shibuya Startup Support Tech Community. Drinks, finger foods and snacks will be served in their brand new office space area.

Infineon, Shibuya

TUE

28 FEBRUARY

09:00 - 18:00 **City Tech Tokyo**, the anchor event of the delegation, includes company booths, pitching events, networking and key notes.

Tokyo International Forum

18:45 - **Rendezvous at in hotel lobby and depart to Networking event**

9 min walk from hotel / 1 min walk from Tokyo International Forum

19:00 - 20:30 **City-Tech.Tokyo Networking Party**

Sponsored by Nikkei, the world's largest financial newspaper. The party is open to all City-Tech.Tokyo attendees to meet and mingle. There will be simple food and beverages provided.

Cattleya Salon (12F), Tokyo Kotsu Kaikan

WED

1 MARCH

09:20 **Rendezvous in lobby and departure to Shibuya**

Transport to Shibuya with metro 30 min

10:00 - **CVC Startup Pitch**, organised by EDGEof INNOVATION, and First

12:45 CVC, part of City-Tech's side event "Shibuya Extra Day". Each of the startup will have the opportunity to make a 4 min pitch to a group of representatives of Japanese CVCs, including networking time after.
Shibuya Open Innovation Lab (SOIL)

13:00 - **Prop-Tech EXPO**, organised by EDGEof INNOVATION and Plug and

18:00 Play Japan, is an exhibition and casual social gathering of startups under the broad theme of Prop Tech. The venue is co-owned by some of Japan's largest real estate developers Tokyu Land Corporation, JR East and Tokyo Metro, who will also be present during at the event.
QWS, Shibuya

THU

2 MARCH

08:50 - **Rendezvous in lobby and depart to Tokyo Tatemono**

3 min walk from hotel

9:00 - **Visiting Tokyo Tatemono**, one of the country's largest real estate

11:00 companies. Scouting for innovative solutions to develop Yaesu, Nihonbashi and Kyobashi (YNK) area around Tokyo Station, where they operate/own large part of the real estate. First Meet'n'greet and intro fo Tokyo Tatemono at *xBridge-Tokyo*, then divide into two groups and show of facilities in their *Tokyo Square Garden* building.

11:00 - **Networking event at Tokyo City Lab**, a Smart City related co-working
13:00 space, incl. 4 min. pitch session with NextBlue VC. Tokyo Tatemono will invite their tenant companies to attend the event.

Tokyo Square Garden

17:15 - **Rendezvous in lobby and depart to Toramon Hills**

Hotel Intergate Tokyo Kyobashi Lobby - 15 min public trans.

17:30 - **Rocket Pitch Night Festival**, yearly event organised by Tokyo Venture

21:30 Cafe. Many startups will be pitching at the event to a panel of 19 JP investors. One of the most popular ecosystem events in Tokyo held at CIC, one of the largest international coworking spaces in Tokyo.

Cambridge Innovation Centre (CIC), Toranomom Hills Business Tower

12:15 - **Rendezvous and depart together**

Hotel Intergate Tokyo Kyobashi Lobby

13:00 - **Kajima Corporation**, one of Japan's largest construction

17:30 companies. Starting with an an introduction to Kajima's innovation activities followed by a visit to a construction site in Shibuya. After the visit, transport to Kajima Corporation's HQ, where they will host a networking event for us. Each company will get to pitch and there will be various employees from Kajima invited to attend the event.

Shibuya & Kajima Corporation's HQ

FRI

03 MARCH

ASSOCIATE PARTNERS



PARTNERS IN JAPAN



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