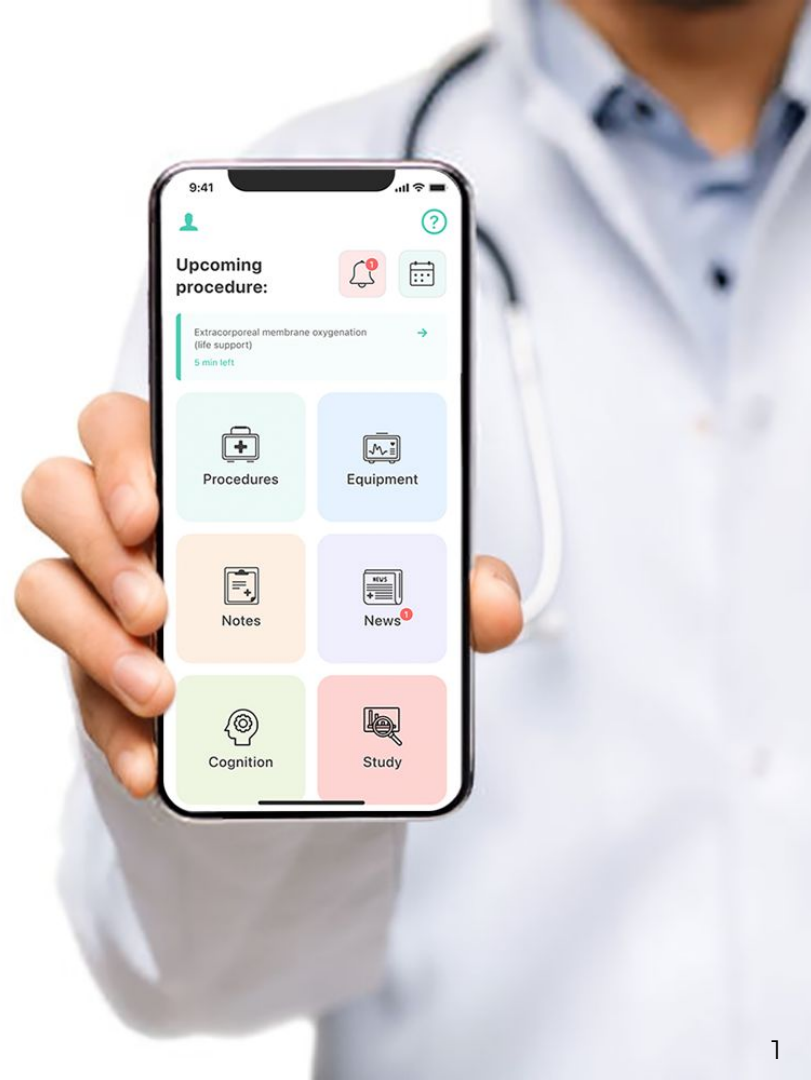




CoNurse

Guideline Adherence that is
Accessible and Actionable
at the Point of Care



4 out of 10*

Patients suffer an **adverse event** when admitted to hospital.

For healthcare systems, AEs cause:



↑ **Non-reimbursable costs**



Prolonged hospital stays



↓ **Quality of delivered care**

One of the main causes for AEs is failure to adhere to **CURRENT CLINICAL PROTOCOLS** which are:

INACCESSIBLE when needed
NOT ACTIONABLE at the point of care
OVERLOADING nurses with information



CoNurse

Transforms text guidance to **accessible** and **actionable** step-by-step **voice guided protocols**.



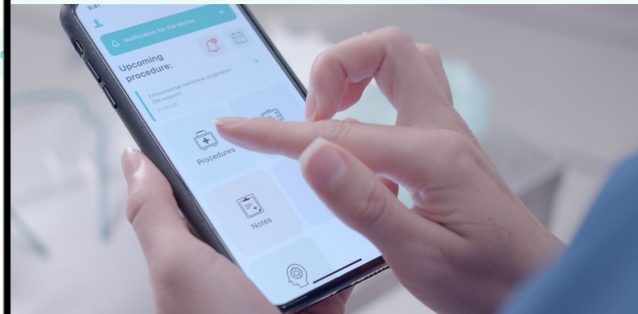
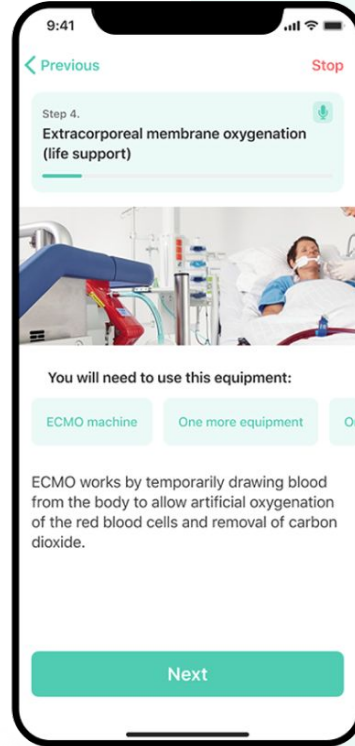
Point-of-Care Mobile App

For **voice-guided** nursing **procedures**

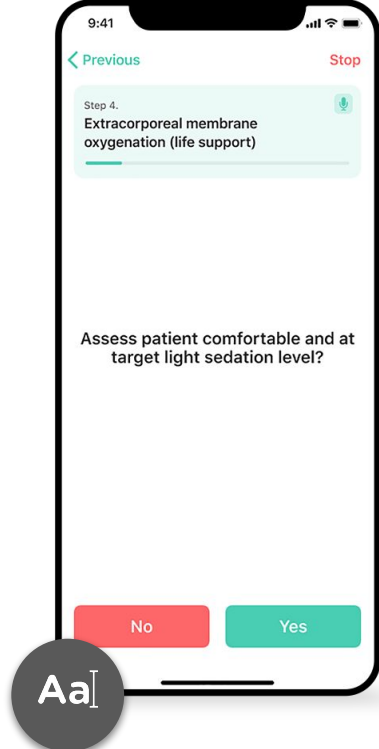
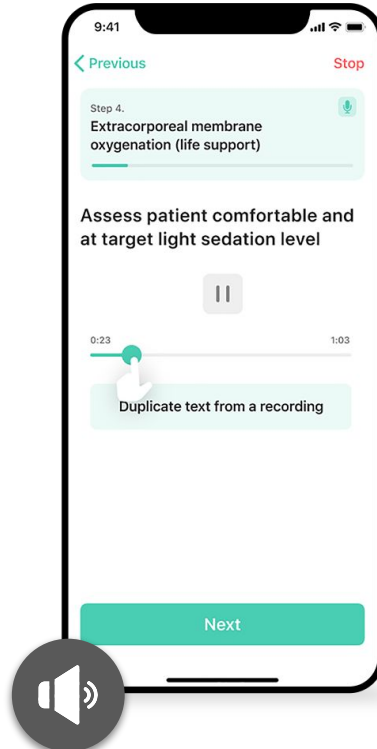
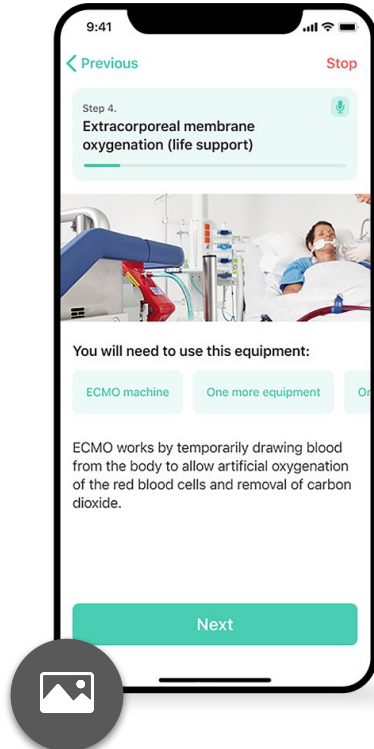
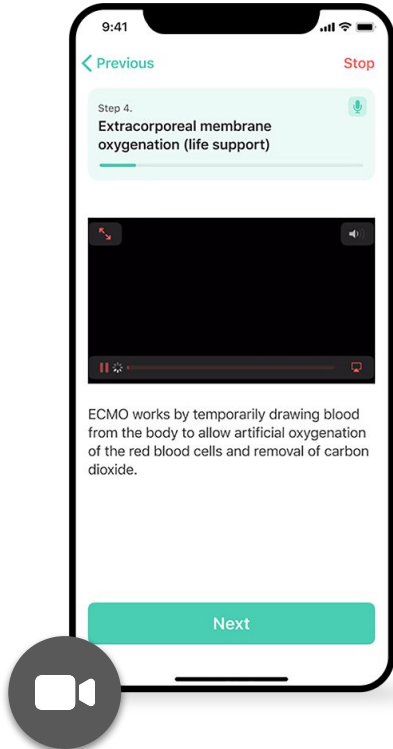


Content Management System

For creating **institution specific procedures**



Include **videos, images, audio tracks** and **questions** in your protocols.



BENEFITS

CoNurse supports nurses during:



NOVEL SITUATIONS

E.g. Covid-19



NIGHT SHIFTS



LEARNING AND TRAINING



RARE PROCEDURES

E.g. Blood transfusions

CoNurse benefits include:



↓ onboarding cost by 80%.



↓ preventable adverse events (43.5% of AEs are preventable).



Reduce preventable costs related to adverse events by 20%.

TARGET MARKET

CoNurse is **adaptable** to different **target customers**:



INSTITUTIONS (B2B)

PRIMARY

**Hospitals, universities,
medical device vendors,
service providers**



END-USERS (B2C)

SECONDARY

**Nurses, nursing
students, family members,
patients**



BUSINESS MODEL



B2C

Subscription with 14-day trial.

- 1) 5€/month
- 2) 20€/6 months
- 3) 35€/year



B2B - HOSPITALS



End-users: Nurses

Annual subscription = 1% of active staff payroll x nr of active users

End-users: Patients/Informal Caregivers

Annual tiered subscription



B2B - MEDICAL DEVICE VENDORS

Upfront fee and **tiered subscription** based on the nr and price of the devices.



B2B - UNIVERSITIES



Annual tiered subscription, depending on monthly per student fee. E.g. in Estonia the monthly PPU starts from 2€.

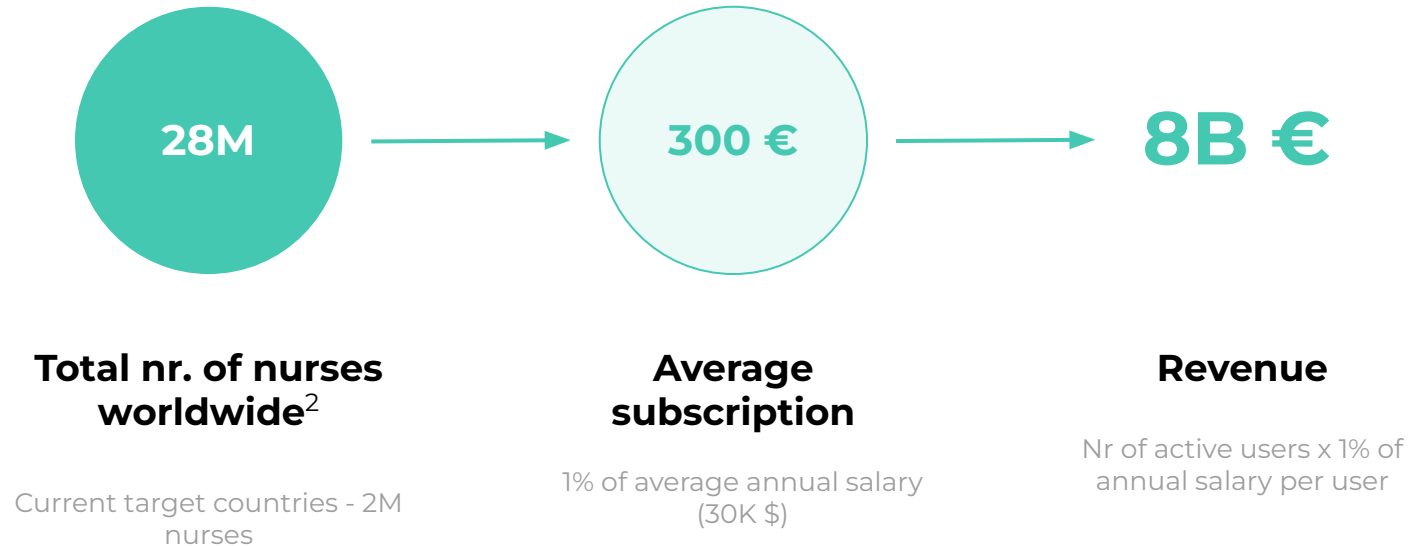


REVENUE STREAMS

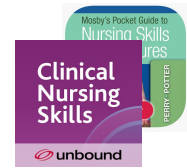
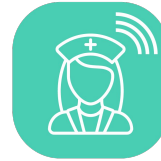
TAM

PRIMARY **B2B** BUSINESS MODEL
SaaS Business Model

CoNurse monthly cost for hospitals = **< 1%** of active staff payroll



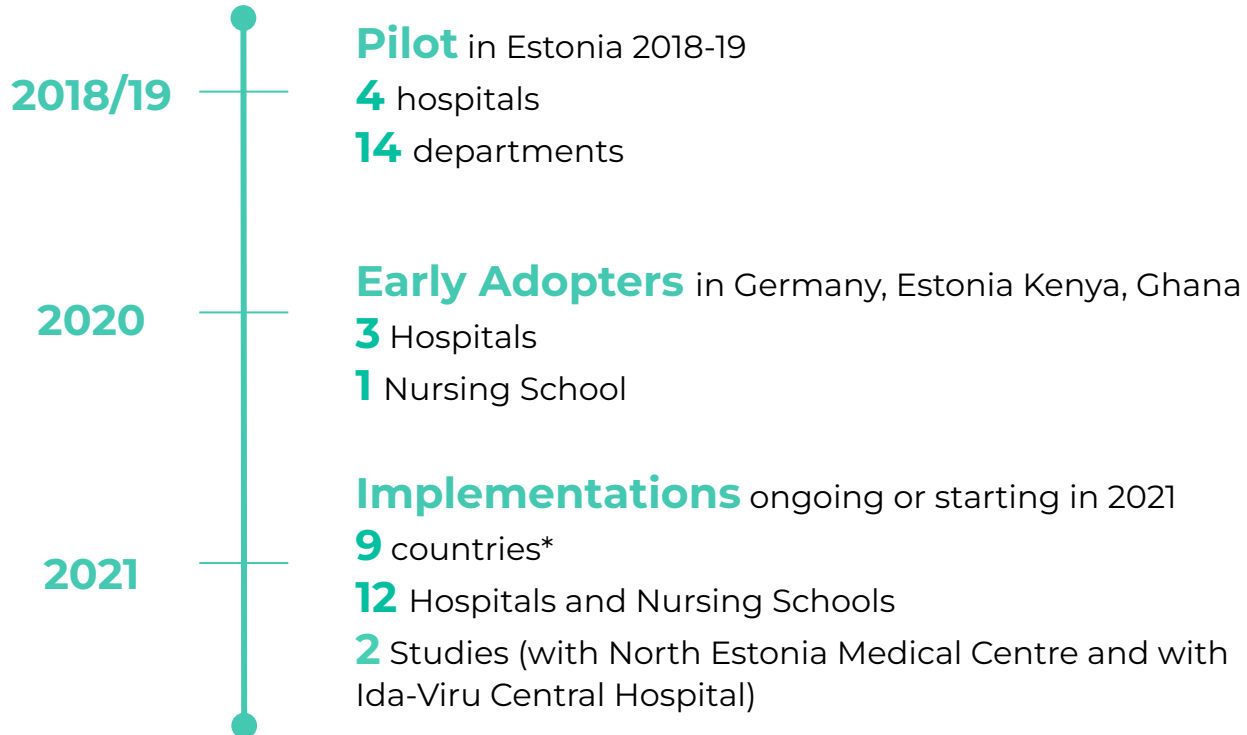
COMPETITORS



	CoNurse	Lippincott procedures	Procedures Consult	Nursing Skills App
Nursing Guidelines	✓	✓	✓	✓
Point of care usability	✓	✓	✗	✗
Hospital specific content management	✓	✗	✗	✗
Actionable and audio-based guidelines	✓	✗	✗	✗
Performance statistics/audit trail	✓	✗	✗	✗

TRACTION

Hospitals and schools across the world have demonstrated **interest in CoNurse.**



*Ghana, Kenya, Colombia, Chile, Georgia, Ukraine, Estonia, Germany and UK

USE CASES

Current customers:

10 hospitals and health systems

in Europe, Africa and South America.



CoNurse for students and junior nurses

Digital learning tool

↓ onboarding time and cost

Confidence building



CoNurse for nurses

Ensures best practices

Up to 100% guideline adherence

Studying burnout and stress



CoNurse for family members

Earlier safe discharge

↓ preventable complications



Skills Lab
Bamberg



Clinica Nueva
La buena nueva para su salud



Clinica Nueva
La buena nueva para su salud

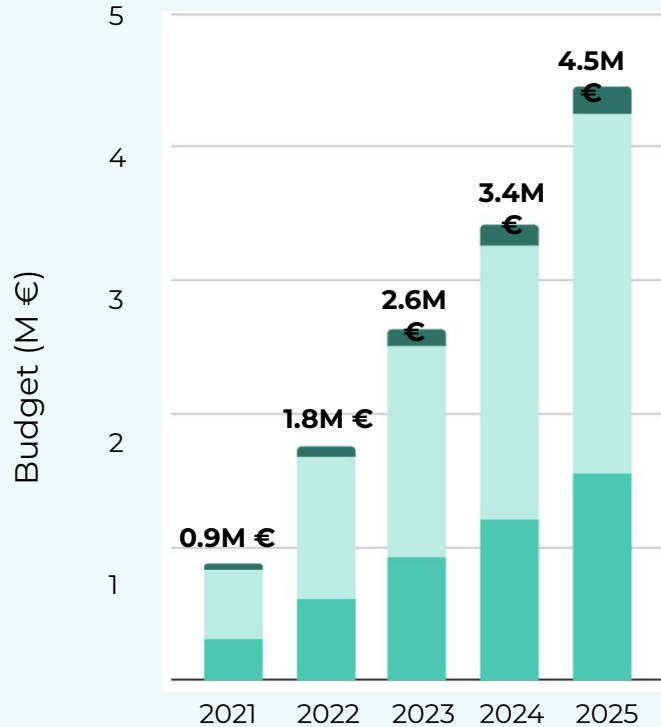


Regionaalhaigla

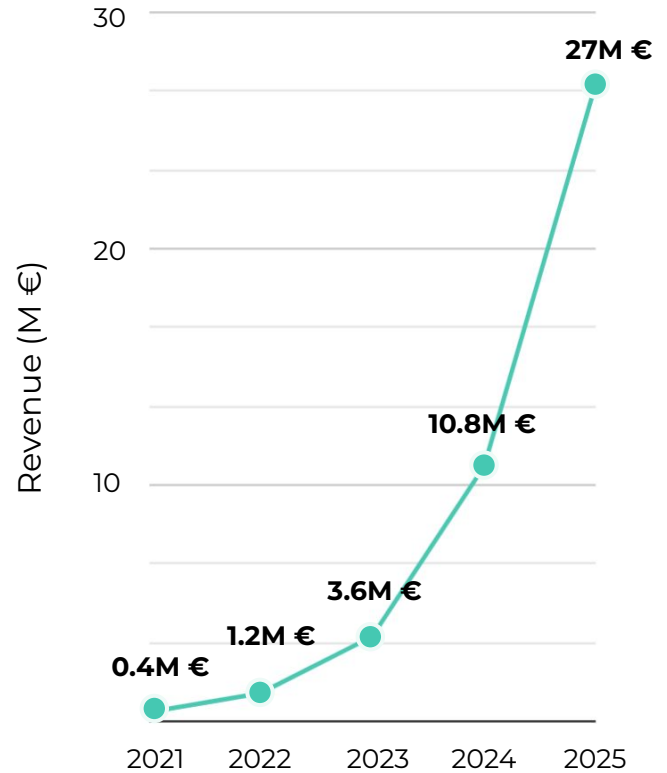


IDA-VIRU KESKHAIGLA

PROJECTED BUDGET



PROJECTED REVENUE



We are raising

€2M

USE OF FUNDS:



Global commercialisation



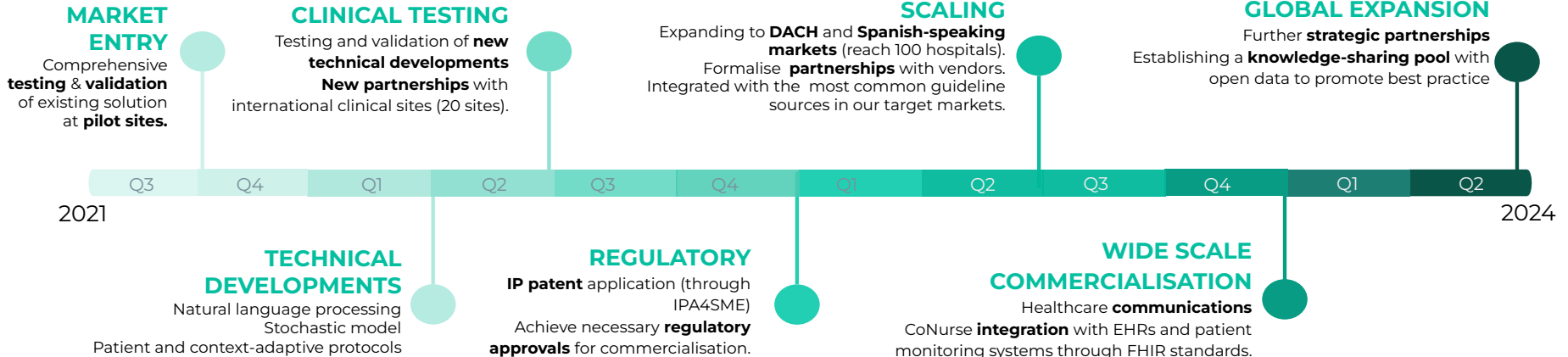
Technical developments



Regulatory



Team expansion



PARTNERS

Clinical and Commercial partners and customers



International impact



Governmental



Healthtech clusters



Distributors



Accelerators



Previous funding

857K \$

Previous Dilutive Funding

375 €

Previous Non-Dilutive Funding





Andres Mellik

CEO

Digital health entrepreneur mixing empathy and technology
Computer Engineering & Embedded Systems



UC San Diego



Karmen Markov

Chief Analyst

Core research and Product Development
*BSc Neuroscience
MSc Health Sciences and Technology (2020-....)*



ETH zürich



Flavia Davidhi

Research Analyst

Background research, support product development
BSc Neuroscience



Birgit Krieger

Product Coordinator

*BSc Optometry
MSc Healthcare Technology*



Jürgen Järvik

Content Logic

Expert

BA Social Sciences (Law)



Dr. Jeremy Block

Advisor

Expert in the research and regulatory side of digital health
MPP, PhD Biochemistry



TEAM - NURSES



Ilona Pastarus

Senior Nurse, Department of Anaesthesiology and Intensive Care at Tartu University Hospital



Liisi Põldots

Senior Nurse, Intensive Care Unit at Tartu University Hospital



Alba Rivera Tortosa

Nursing student at ULPGC, Complejo Hospitalario Materno-Infantil de Canarias



Alina Tiganik

Nursing student at Tallinn Healthcare College/North Estonia Medical Centre

Meaningfully improving nurses' experience in the frontline

Learn More: www.conurse.net

Contact: info@conurse.net

Example Use Cases



USE CASES

Ida Viru Central Hospital (Estonia)

Inclusion of patients and their informal caregivers with care plan delivery system.



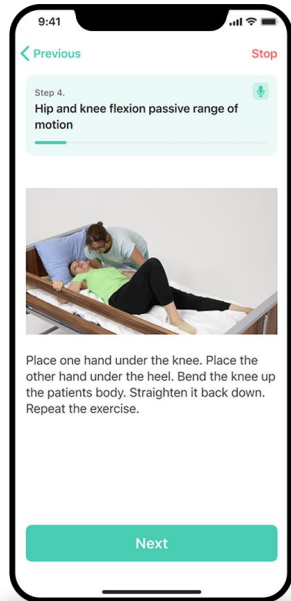
Empower informal caregivers



Earlier safe **discharge**



↓ acute **re-hospitalisation**



Clínica Nueva (Colombia)

Decrease preventable AEs and improve onboarding of new staff.



Up to **100% guideline adherence.**



Reduce onboarding time from 15 to 3 days.



Reduce onboarding cost by 80%.



USE CASES

Bamberg SkillsLab (Germany)

Enhance learning and remembering of procedures.




Enhances **learning** and remembering of procedures

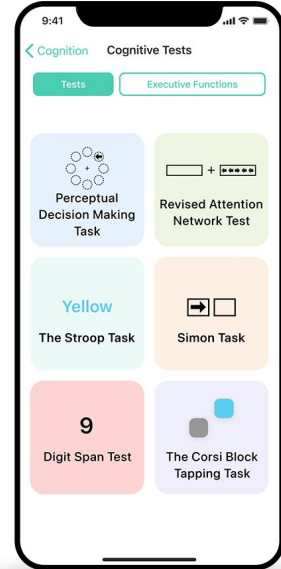
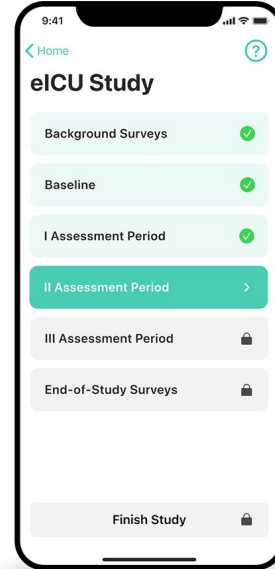

More **time** and **cost-effective** onboarding of new staff


Promotes using **best practices**



North Estonia Medical Centre (Estonia)

Investigate nurses' cognitive control, burnout and job engagement in an ICU



CoNurse for MEDICAL EQUIPMENT AND DEVICES

